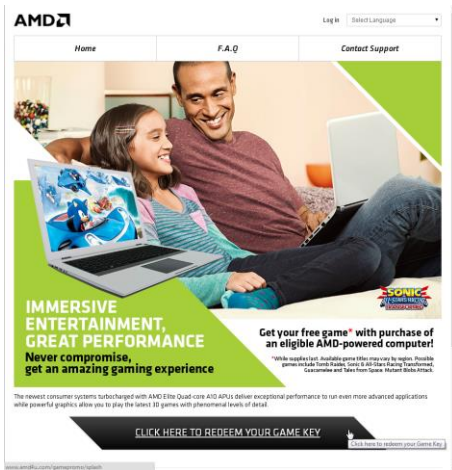




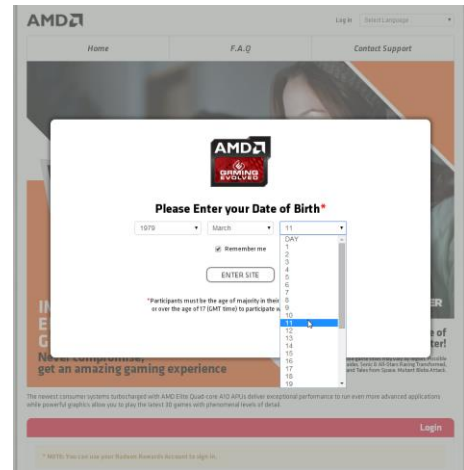
Congratulations on the purchase of your new AMD-powered laptop or desktop!

Please follow the instructions below to redeem your Game Key

1



2



Visit www.amd.com/gamepromo and click on "CLICK HERE TO REDEEM YOUR GAME KEY"

Enter your Date of Birth

3



4



Log in using your email, facebook or twitter account or create a new account

Once logged, Click on "REDEEM MY GAME KEYS"





6



Enter your Unique Coupon Code (if you have receive an electronic or printed vouchers) or the Serial Number of your PC (the Serial Number of your PC is generally printed on the carton box)

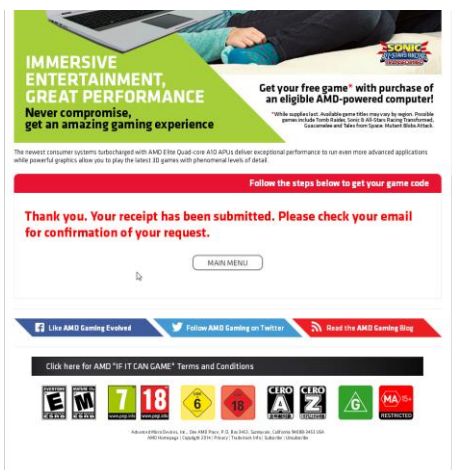
7



If you are using a serial number to redeem, you will be asked to enter the following information

- Retailer/Store Name
- Manufacturer of the PC (HP, Lenovo, Acer etc...)
- Description of the product (HP Pavilion 15, Acer Aspire E1, etc...)
- Upload a picture of the serial number (Picture of the carton box where the serial number is visible)
- Upload a copy of the receipt or invoice

8



Once everything is selected and confirmed, the game-key will automatically be sent to your email inbox. Please check your mailbox and be sure gameevolved@amd4u.com is on your safe list to ensure unblocked delivery of your game key.

Should you have any further questions or need any assistance, you may open up a support ticket at

<http://www.amd4u.com/gamepromo/ticket>



AMD “If it Can Game” Bundle Terms and Conditions

Campaign Period: Campaign Period begins July 1, 2014 and ends on September 30, 2014 or when supply of Key Codes is exhausted, whichever occurs first. Qualifying AMD-based desktop or notebook system must be purchased during Campaign Period. The AMD Unique ID must be redeemed during the Campaign Period to obtain Application downloads after which the AMD Unique ID is void.

Eligible AMD Products: To receive the Key Codes for the Applications, purchase an Eligible AMD Product from a participating retailer.

Prior to purchasing, confirm that your retailer is participating in the Promotion and that the product qualifies for the Promotion.

Depending on retailer/etailer activation AMD Eligible product could include:

AMD A6-based notebooks,
AMD A6-based desktops,
AMD A8-based notebooks,
AMD A8-based desktops
AMD A10-based notebooks
AMD A10-based desktops
AMD FX-based notebooks
AMD FX-based desktops

“If It Can Game” Bundle

These Terms and Conditions govern the receipt of key codes (“Key Codes”) for free downloads of PC Applications (“Applications”) with the purchase of eligible AMD products (see “Eligible AMD Products” as defined in the applicable Campaign Rules) (the “Promotion”). By participating in the Promotion, you consent to be bound by these Terms and Conditions and the applicable Campaign Rules. The Promotion is open to participants who are of the age of majority in their country of residence or at least 17 years of age, whichever is older (“Participants”). Residents of the People's Republic of China, Burma, Cuba, North Korea, Syria, Sudan, Venezuela, and Iran or any country in which distribution of the Applications is prohibited by law or export restrictions or otherwise, or in which the Applications are not available or in which the Promotion is prohibited, are not eligible. Upon purchase of an Eligible AMD Product from a participating retailer during the Campaign Period, Participants obtain an AMD Unique ID from the retailer and may redeem the AMD Unique ID at the “If it Can Game” portal for Application Key Codes.


Promoter: Advanced Micro Devices, Inc., One AMD Place, Sunnyvale, California 94088 USA.

Campaign Period: See applicable Campaign Rules.

Eligible AMD Products: See applicable Campaign Rules.

To Receive AMD Unique ID (Residents of North America): PARTICIPANT SHOULD REFER TO THE PARTICIPATING RETAILER FOR INSTRUCTIONS REGARDING OBTAINING AMD UNIQUE ID BEFORE PURCHASE. Purchase an Eligible AMD Product during the Campaign Period. As examples only, a participating retailer may require you to request AMD Unique ID from the cashier upon purchasing the Eligible AMD Product(s); a voucher with the AMD Unique ID may be inserted into the shipping box; AMD Unique ID may be emailed to you after the participating retailer confirms your online purchase; or a participating retailer may require you to fill out an online request form after your purchase demonstrating your purchase of the Eligible AMD Product(s) from that participating retailer during the Campaign Period. The AMD Unique ID may be given to you on a physical coupon voucher or it may be provided to you electronically.

To Receive AMD Unique ID (Residents (Residents of all participating countries outside of North America): PARTICIPANT SHOULD REFER TO THE PARTICIPATING RETAILER FOR INSTRUCTIONS REGARDING OBTAINING AMD UNIQUE ID BEFORE PURCHASE. Purchase an Eligible AMD Product during the Campaign Period. As examples only, a participating retailer may require you to fill out an online request form after your purchase demonstrating your purchase of the Eligible AMD Product(s) from that participating retailer during the Campaign Period. Including, but not limited to, uploading of a valid receipt/invoice and/or providing the AMD Eligible Product serial number. The AMD Unique ID may be given to you on a physical coupon voucher or it may be provided to you electronically.



Completion of the on line form: Participant may be asked to go to www.amd.com/gamepromo to complete a registration form wherein Participant must provide Participant's name, address, email, product serial number and other information as required. An internet connection is required. Connection fees may apply. AMD or its representative will verify information on the registration form to assure the transaction meets all requirements of the terms and conditions. Upon successful verification, AMD or its representative will electronically provide an AMD Unique ID from noreply@amd4u.com to the Participant at the email address provided on the registration form. If the registration form is not approved, Participant will receive an e-mail from noreply@amd4u.com explaining why the submission was denied. In the case the Participant does not receive any communication via an email within 72 hours after submitting their registration form, the Participant should (i) check its "junk" email or "spam" folders to see if the email has been directed there and (ii) if not, contact support@amd4u.com.

Personal data: All information submitted as part of this Promotion will be collected and processed by Advanced Micro Devices Inc. in the United States, for the purpose of the management of the promotion and the allocation of the rebates, in accordance with Advanced Micro Devices Inc.'s privacy policy, available at <http://www.amd.com/en-us/who-we-are/privacy>. Personal information collected includes first name and last name of the company's representative, company name, email address, postal address, country, state or province and will be used to: (a) contact the applicant/Eligible Customer; and (b) if an applicant elects to receive additional information from AMD on the submission form, to send additional information to that applicant. The data controller and the data recipients is Advanced Micro Devices Inc., which does not adhere to the Safe Harbor principles. The data subjects have a right of access to, modification and withdrawal of their personal data and the right of opposition to the data collection, under certain circumstances. To exercise such right, they may write to AMDRebatepromotion@amd.com. RESIDENTS OF THE EU: YOUR INFORMATION MAY BE STORED AND PROCESSED ON SERVERS LOCATED IN THE UNITED STATES, WHICH, IN THE OPINION OF THE EU COMMISSION, DOES NOT OFFER AN ADEQUATE LEVEL OF PROTECTION.

To Receive Key Codes: An internet connection is required. Internet connect fees may apply. Upon receipt of the AMD Unique ID, Participant should visit www.amd.com/gamepromo, sign up for a user account (if Participant does not already have an account), input the AMD Unique ID (referred to as a "Unique ID" on the website) and provide all other information, as required, and submit the web form. Participant will be able to select one or more Applications from a menu of available Applications. The number of Applications and the menu of available Applications from which the Participant may choose both depend upon the Eligible AMD Product purchased. See applicable Campaign Rules for details. ADDITIONALLY, AS AVAILABILITY VARIES THE MENU OF AVAILABLE APPLICATIONS MAY CHANGE WITHOUT NOTICE. Participant's Application selection is not guaranteed until Participant makes a final selection by clicking "GET YOUR GAME KEY." If applicable, regardless of the number of Applications a Participant is eligible to select, all selections must be made at one time, in one transaction. If Participant selects fewer Applications than Participant is eligible to select, Participant forfeits such unselected Applications. Participant will receive an email from noreply@amd4u.com that contains Key Code(s) for the Applications selected and instructions for redeeming the Key Codes and downloading the Applications at the email address provided on the web form. If Participant does not receive the Key Codes within seven (7) days of redeeming the AMD Unique ID on www.amd.com/gamepromo, the Participant should (i) check his/her "junk" email or "spam" folders to see if the email has been directed there and (ii) if not, contact support@amd4u.com or enter a ticket through "Contact Support" on www.amd.com/gamepromo. No substitutions or exchanges allowed. THIS WEBSITE IS ONLY PROVIDED IN THE FOLLOWING LANGUAGES: ENGLISH, JAPANESE, KOREAN, GERMAN, ITALIAN, FRENCH, RUSSIAN, PORTUGUESE AND SPANISH.

OFFER GOOD ONLY WHILE SUPPLIES OF KEY CODES LAST. PARTICIPANTS WILL NOT BE ALLOWED TO OBTAIN AMD UNIQUE IDS OR KEY CODES AFTER ALL KEY CODES HAVE BEEN DISTRIBUTED.

To Download the Applications: An internet connection is required. Connection fees may apply. Upon receipt of the Key Code(s), Participant must visit the applicable Application provider's download portal such as www.steampowered.com/getsteam, www.store.origin.com, and/or <http://uplay.ubi.com/> to sign up for free user accounts or to log in to existing user accounts. THESE WEBSITES AND THE APPLICATIONS MAY NOT BE PROVIDED IN YOUR LOCAL LANGUAGE. Valid Application provider portal user accounts and acceptance of Application providers' terms and conditions are required. THESE REGISTRATIONS ARE IN ADDITION TO THE REGISTRATION REQUIRED TO OBTAIN THE KEY CODES. Specific instructions for downloading the Applications will be provided along with the Key Codes in the confirmation email. Application provider may impose additional restrictions. Some Key Codes are available prior to release of the associated Applications and you may be required to wait for the Application Release Date before downloading.

Minimum specifications to play the Applications can be found at the Application providers' websites.



Offer may not be exchanged, sold or redeemed for cash or other goods or services and may not be combined with any other offer, rebate, or discount. Key Codes have no cash value.

Only one Key Code per Application, per Eligible AMD Product/per Participant. Limit 3 per household regardless of the number of AMD Eligible Product purchased. Any attempt to exceed the maximum number of Key Codes per Participant, however obtained may result in disqualification.

Additionally, Applications are for personal use only (i.e. no commercial use including but not limited to use in an internet café environment). Participants may not resell Key Codes and so doing may void the Key Codes, the Participant's AMD Unique IDs and/or the Participant's (or third party's) ability to download the Applications or use the Key Codes. Internet connect is required to download software and/or Keys. Internet connection fees may apply.

Promoter is not responsible for invalid, incorrect, or unreachable email addresses provided by a Participant.

Promoter is not responsible for lost, late, incomplete, invalid, altered, unintelligible or misdirected registration forms or submissions, which will be void. Promoter is not responsible or liable for any technical, hardware, software, server, website, or other failures or damage of any kind to the extent that a Participant is prevented from participating in the Promotion.

Any tax liability is the sole responsibility of, and must be paid by, the Participant.

Promoter reserves the right to amend or cancel the terms of this Promotion at any time without prior notice.

Promoter may declare this Promotion void where it is taxed, regulated, prohibited or restricted/prohibited by applicable law.

The decisions of Promoter with respect to any and all aspects of the Promotion are final and binding.

PROMOTER IS NOT BOUND BY, AND WILL BE UNDER NO LIABILITY FOR, ANY STATEMENT BY ANY RETAILER IN CONFLICT WITH THESE TERMS AND CONDITIONS INCLUDING, BUT NOT LIMITED TO, STATEMENTS REGARDING AMD UNIQUE ID, KEY CODE AVAILABILITY AND/OR THAT MORE AMD UNIQUE IDS, KEY CODES WILL BE AVAILABLE OR DISTRIBUTED TO PARTICIPANTS.

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"If it Can Game" Bonus Offers

"If it Can Game" Promotion Terms and Conditions are incorporated in full herein by reference, including any capitalized terms not defined herein.

These supplemental terms and conditions will apply to the following Campaigns during the period described below. For Eligible AMD Product and more Campaign information refer back to the specific Campaign rules.

Campaign	Campaign Period
AMD "If it Can Game" bundle: Q3 campaign	Begins on July 1, 2014 and ends on September 30, 2014

Eligible AMD Products purchased under the above listed Campaigns and during the applicable Campaign Period are eligible for all of the following Offers (Collectively "Bonus Offers"):

AMD Radeon™ RAMDisk offer ("RAMDisk Offer")

Bonus Offers may not be exchanged, sold or redeemed for cash or other goods or services. Bonus Offer Key codes have no cash value.

AMD Radeon™ RAMDisk Offer: Participants may select a Radeon RAMDisk discount from the menu of available Applications. The discount entitles Participant to \$10USD off of the regular \$18.99USD purchase price of Radeon RAMDisk 64GB software RAMDisk Offer). This selection does not count against the number of Applications the Participant is eligible to select as determined by which Eligible AMD Product Participant purchased (See Campaign Rules). The email





from noreply@amd4u.com containing Participant's other Campaign Key Code(s) will also include a Radeon RAMDisk Unique Discount Code; limit one per Participant. Participant may then go to www.radeonmemory.com/nsfredemption, enter Unique Discount Code and submit, select "Get Your License," enter country and zip/postal code. Verify discounted total of \$8.99USD. (If the total displayed is more than \$8.99USD, seek help at www.radeonmemory.com/nsfsupport. The RAMDisk Offer cannot be applied retroactively and no refunds will be offered. RAMDisk key code will become void if not redeemed on or before the end of the applicable campaign period pursuant to the eligible AMD Product purchased. Upon successful checkout, a unique License Key will be displayed in a pop up window. The License Key may also be sent via email if an email address was provided. Follow instructions in the confirmation email to download the Radeon RAMDisk 64GB software. Participants will be required to agree to Dataram Corporation's end user license agreement. In the AMD Radeon™ RAMDisk Configuration Utility, go to the Purchase dropdown menu, select Enter License and enter the License Key in the dialog box. The software will verify the License Key and download the license file. Internet connection required to download Software and verify License Key. Internet connection is not required to use the RAMDisk.. Please visit www.radeonmemory.com if you have any problems performing the steps listed above. AMD Radeon™ RAMDisk is a Dataram product; AMD and Radeon are used by Dataram Corporation under license. Offer good while supplies last.

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